

WILFREDO "WILL" LASSALLE MBA | PMP | CISSP | DDN.QTE

TARGET ROLES: CIO | CTO | CHIEF AI OFFICER

Enterprise Technology Leadership ▪ AI Adoption and Governance ▪ Modernization ▪ Business Execution
Windermere, FL | will@wlassalle.com | (973) 968-4804 | wlassalle.com | linkedin.com/in/wlassalle

EXECUTIVE SUMMARY

Technology executive connecting AI adoption, modernization and cybersecurity with business execution in regulated organizations. As CTO/CISO of Samsung Fire & Marine Insurance U.S., lead a \$20M annual budget and 45 internal and external staff. Established an AI governance program that reviewed more than 40 use cases, with five reaching production. At Citigroup, held \$120M+ annual budget responsibility and contributed as a program-team member to initiatives that achieved \$2.2B in annual run-rate savings. Bring executive experience across insurance, financial services, cybersecurity, education and community operations, alongside formal board leadership at EzCISO, The ProdUXers and Austin Brooklyn Associates. Combine platform engineering experience with technology investment decisions, risk oversight and delivery accountability.

CORE COMPETENCIES

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| ▪ Enterprise AI Strategy (CAIO Mandate) | ▪ Agentic AI Governance & Model Risk | ▪ Zero Trust Architecture |
| ▪ NIST AI RMF ISO/IEC 42001/42005 | ▪ DevSecOps & Platform Engineering | ▪ CMMC Level 2 NIST SP 800-171 |
| ▪ RAG & LLM Production Architecture | ▪ Board Governance & Risk Reporting | ▪ NYDFS NAIC EU AI Act Readiness |
| ▪ M&A Technology Integration | ▪ Cloud Modernization (Azure AWS) | ▪ Budget and Vendor Accountability |

EXECUTIVE EXPERIENCE

Samsung Fire & Marine Insurance — U.S. — Global Fortune 500 insurer

2021–Present

Chief Technology & Information Security Officer (CTO/CISO)

Lead technology strategy, cybersecurity, AI governance and platform engineering for U.S. operations: \$20M annual budget and 45 internal and external staff. Work within the insurance regulatory environment and oversee critical vendor platforms.

- Modernized Azure platforms with API-first services and DevSecOps release practices to support transaction growth and improve response times.
- Designed Zero Trust controls, continuous monitoring and a risk-prioritization approach that connects cyber exposure with executive investment decisions.
- Established responsible-AI policies, use-case reviews and vendor/model risk assessments aligned with the NIST AI Risk Management Framework. More than 40 AI use cases reviewed; five reached production.
- Applied AI-enabled decision support across underwriting, claims and operations, connecting automation and predictive analytics with business workflows.
- Brief the board and senior leadership on AI governance, cybersecurity, technology risk and regulatory readiness.

JLS Technology USA — AI governance & cybersecurity advisory — founder-led

2008–Present

Founder & Chief Information Officer (Concurrent Advisory Practice)

Lead a concurrent technology and cybersecurity advisory practice serving regulated organizations across insurance, financial services, healthcare, defense and government. Support executive technology strategy, AI governance and cybersecurity readiness.

- Co-founded Simplix, an AI-assisted governance, risk and compliance platform for compliance questionnaires and audit-readiness workflows; the platform was acquired by EzCISO.
- Developed a rules-first architecture for My Housing Platform: curated, human-approved resources, source-cited guidance and human escalation. The design keeps housing decisions with people rather than delegating them to AI.
- Led CMMC readiness work for defense-facing clients, including evidence libraries, policy sets, gap assessments and remediation roadmaps in preparation for assessment.
- Developed AI governance advisory covering acceptable-use policies, impact assessments, model-review criteria and executive reporting, drawing on the NIST AI RMF and ISO/IEC 42001.

Chief Information Officer

- Introduced data, automation and operational telemetry to connect platform delivery with customer acquisition and commercial decisions.
- Strengthened platform reliability, governance and scalability to support executive and investor evaluation of the business.
- Directed migration from legacy architecture to cloud-native services on AWS, leading engineering and product delivery, cloud-cost management and service reliability.
- Built data, analytics and reporting foundations for customer intelligence, product planning and operating decisions.

Stockbridge-Munsee Community / North Star Mohican Casino — Gaming, healthcare & government operations

2013–2016

Chief Information Officer & Board Advisor

- Consolidated ERP, identity, ticketing and reporting into shared technology services across gaming, healthcare and government operations.
- Designed and developed a language-learning application to support the community's language-preservation work and learning by tribal youth.
- Modernized network infrastructure, enterprise applications and reporting across distributed locations.
- Managed the IT budget, team and vendor portfolio; provided board reporting on technology performance and risk.

Embassy English — Global English-language education (Study Group)

2011–2013

SVP, Technology

- Led technology for an international English-language teaching organization — learning-delivery platforms, student information and CRM systems, and center technology supporting classroom and blended instruction across global locations.
- Standardized enrollment-to-classroom systems and vendor platforms, improving reliability and giving academic and commercial leadership a single view of the student lifecycle.

Citigroup — Global financial services

2007–2010

SVP, Strategic Program Management & M&A Integration

- Held \$120M+ annual budget responsibility at Citigroup. Contributed as a program-team member to strategic transformation and M&A technology-integration initiatives that achieved \$2.2B in annual run-rate savings, through technology integration, vendor optimization and execution governance.

BOARD LEADERSHIP

- **EzCISO — Chair, Board of Directors (2026–Present).** Govern strategy for the AI-assisted GRC company that acquired Simplix, the platform I co-founded.
- **The ProdUXers — Chairman of the Board (2023–Present).** Direct board-level counsel on AI strategy, cybersecurity risk, and digital transformation.
- **Austin Brooklyn Associates — Director & CTO (2020–Present).** Chair the Technology and Finance Committees; guide technology investment, AI adoption and governance.

EDUCATION, CERTIFICATIONS & AI CREDENTIALS

MBA, Project Management — Aspen University ▪ **Executive Leadership Certificate** — Columbia Business School ▪ **B.S., Information Technology / Information Security** — University of Phoenix

Certifications: CISSP | PMP | Six Sigma Green Belt | Boardroom Certified Qualified Technology Expert (DDN.QTE)

Applied Training: MIT xPRO — AI and cybersecurity strategy, AI for finance. Additional applied work spans agentic AI, retrieval-augmented generation and AI security.

Technology Depth: Azure | AWS | Agentic AI & Multi-Agent Systems | RAG | LLM Ops | DevSecOps | Infrastructure as Code | Zero Trust | Microservices & APIs | Predictive Analytics | Compliance Automation

Updated September 2026